

# PEOPLE, PLACES & THINGS



## PEOPLE

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## PLACES

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## THINGS

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## JAMES MEDINA

Global Trade Compliance Manager - Austin, Texas

It was a tough decision for James to leave behind his job as a high school math teacher and start a career in global trade. Being in the classroom was electrifying and fun—something James believes doesn't have to be missing from other professions.

"After years in global business, I'm having fun again at HID," says James, who is now Global Trade Compliance Manager for HID Global's Supply Chain. Why? He can be creative again.

"People don't usually think of compliance as a creative field. We're expected to come in at the end and clean up messes, but HID is more forward thinking," says James.

At HID, James is part of a team that has a "seat at the table" from the beginning of global projects. His expertise

and input are valued, which leads to more efficient project management and success for his team. This proactive approach to the complex field of international compliance is refreshing for James.

**"The company still feels small, even though it's a major player in our industry," says James. "You see your impact quickly and good ideas make it to the top."**

James initially transitioned from teaching to international business because of his love and appreciation for other cultures. Working at HID gives him the opportunity to travel and work with colleagues around the world, but more importantly to James, he can share these experiences with his family.

"I love that I can show my girls parts of the world

they might not otherwise know about," James says. It is always a pleasure for him when he can work a family trip into domestic or international travel, but even when he travels alone he brings the culture home live via Skype. On a recent trip to Disneyworld in Florida, his daughters marveled over the World Showcase—miniature versions of global locales—and shared facts about international cities they knew from James' work with HID.

"They even have favorite coworkers from other countries," James says. "They get to know accents they hear over the phone, faces from pictures and ask how people in other countries are doing."

"I am right where I want to be," says James.



James' wife Kristine poses with their four daughters while visiting Hong Kong.



James seen here with his daughters at Disneyland in Hong Kong.



James' daughters pose with their "favorite HID employee," Doris Yeung, Operations Director in Hong Kong.



# UNIVERSITY OF HULL

Hull, United Kingdom

**The University of Hull partnered with HID Global® to increase security while improving their identity management process and the student experience at the same time.**

The University of Hull has brought their access control technology into the mobile age. To better serve its students while also increasing security throughout the campus, the university partnered with HID Global.

The University of Hull manages about 25,000 student and 2,500 staff identities with an expected increase in students year over year. Students and staff were accessing housing accommodations, lecture halls, libraries, research buildings, and other secure

locations with old access card technology.

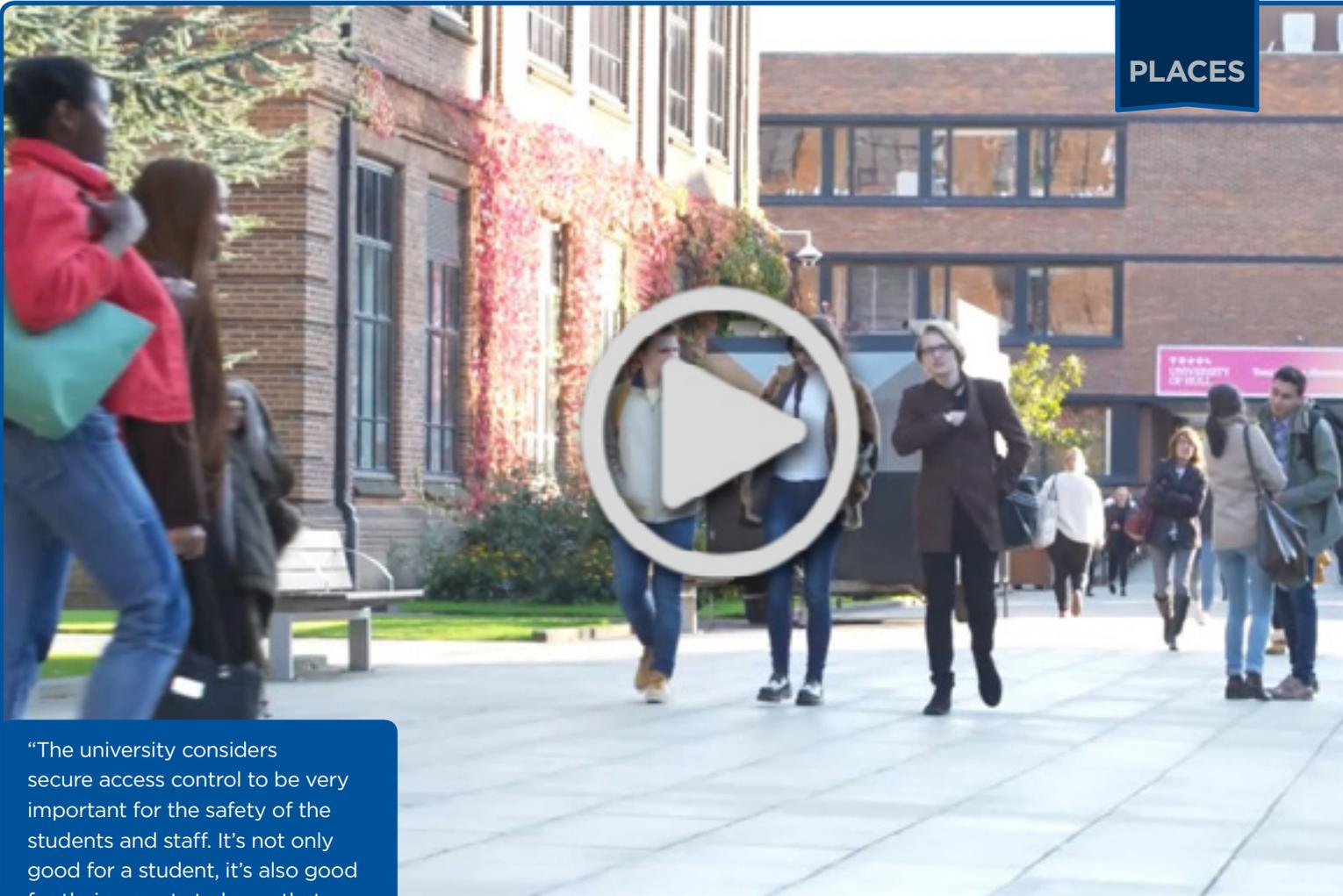
Beyond the laborious upkeep of physical cards, the University of Hull—like many other universities—found that students often lost or misplaced their student IDs/access cards. The University sought to reduce the need for staffing and late-night disturbances caused by students who lost their cards.

The University deployed iCLASS SE® readers and HID Mobile Access®, which makes it possible for students to carry their IDs (that also contain their access credentials) on their smartphones. Now, students and staff simply use their mobile phones, smartwatch, and other mobile devices

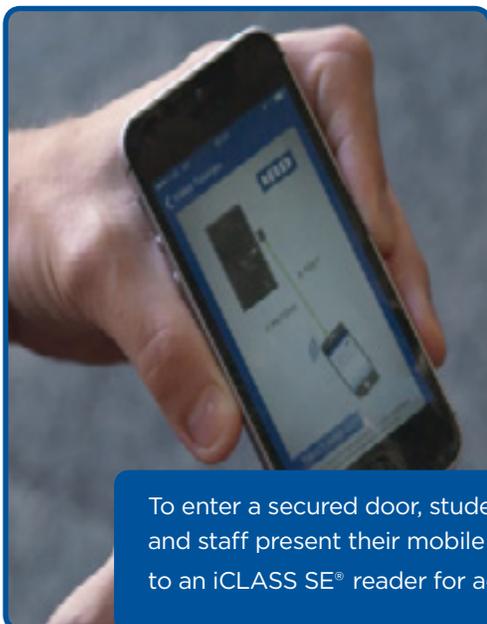
to quickly and conveniently access buildings across the campus.

When surveyed, students reported positive feedback from using HID Mobile Access. “It makes the university a lot more attractive for students,” said Mark Mullaney, Assistant Director of Commercial Services at the University of Hull.

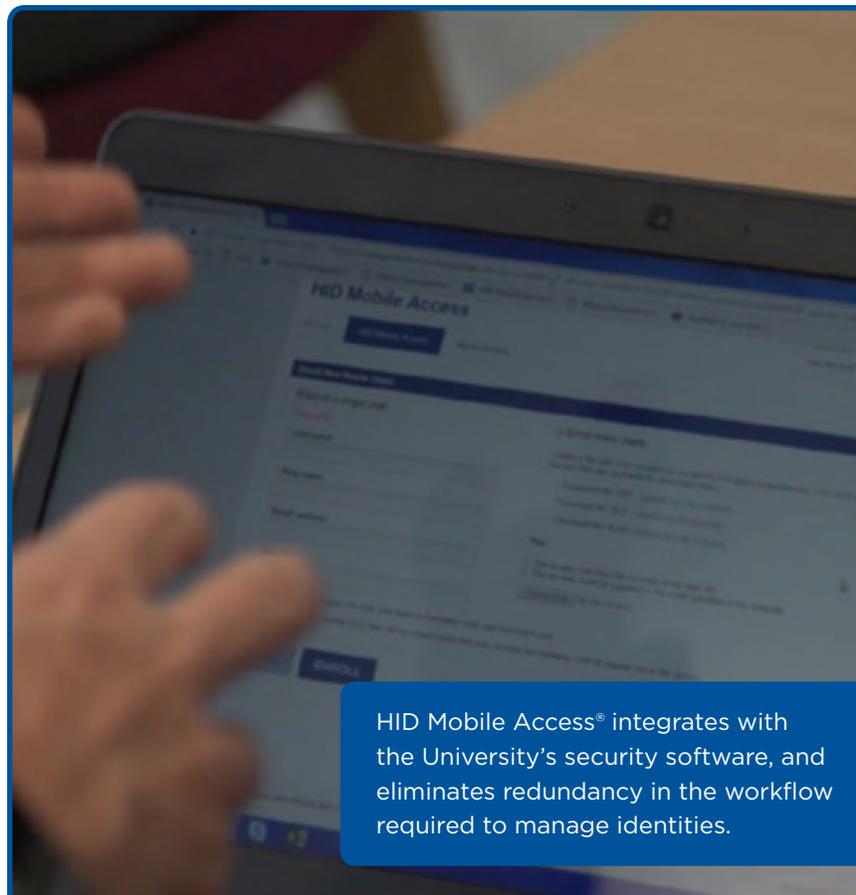
“For the student, it provides a more secure way to access buildings and provides a better experience for them overall,” said Mullaney. “And for the university itself, it is a recruitment tool that we can offer to incoming students.”



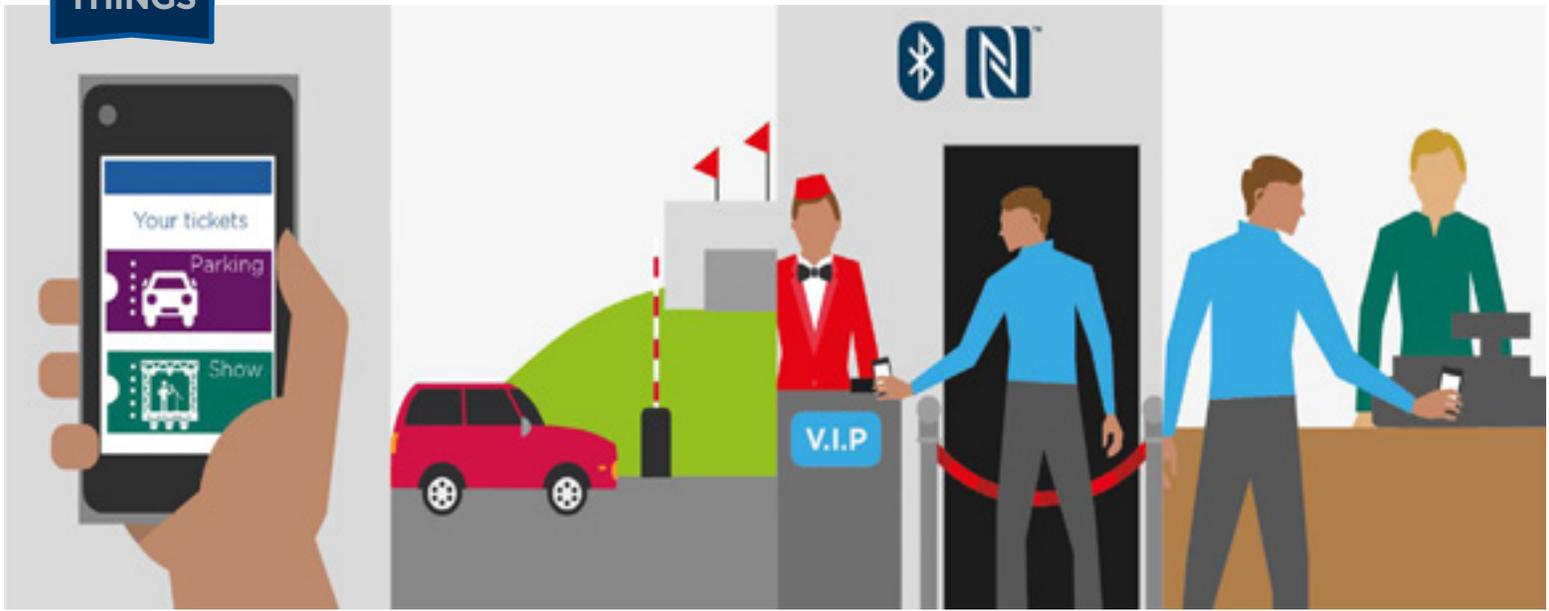
"The university considers secure access control to be very important for the safety of the students and staff. It's not only good for a student, it's also good for their parents to know that there is solid security around the student residences." Gary Moore, Platform Service Analyst with the University of Hull.



To enter a secured door, students and staff present their mobile device to an iCLASS SE® reader for access.



HID Mobile Access® integrates with the University's security software, and eliminates redundancy in the workflow required to manage identities.



## TRUSTED MOBILE TICKETING

In the not too distant future concert goers and sporting event spectators around the globe will be entering arenas with a ticket on their mobile device. Long gone will be the days of paper tickets. HID Global predicts a future where secure and trusted mobile tickets will be the preferred method for admissions at all major events.

At the start of 2017, HID Global launched its Trusted Mobile Ticketing (TMT) team. HID's Trusted Mobile Ticketing was the brainchild of two HID employees, Luc Faucher, formally with HID Mobile Access and Phil Hoyer, formally with HID's Innovation team. Luc and Phil came together with their combined expertise of Seos® and developed a blueprint for a Mobile Ticketing solution.

HID's Seos technology was already utilized for a number of use cases, and its technical infrastructure is currently being used for HID Mobile Access® and gold®. **By using this already proven technology, Luc and Phil recognized the opportunity to capitalize on a mobile ticketing opportunity that had the potential to disrupt the traditional ticketing market.**

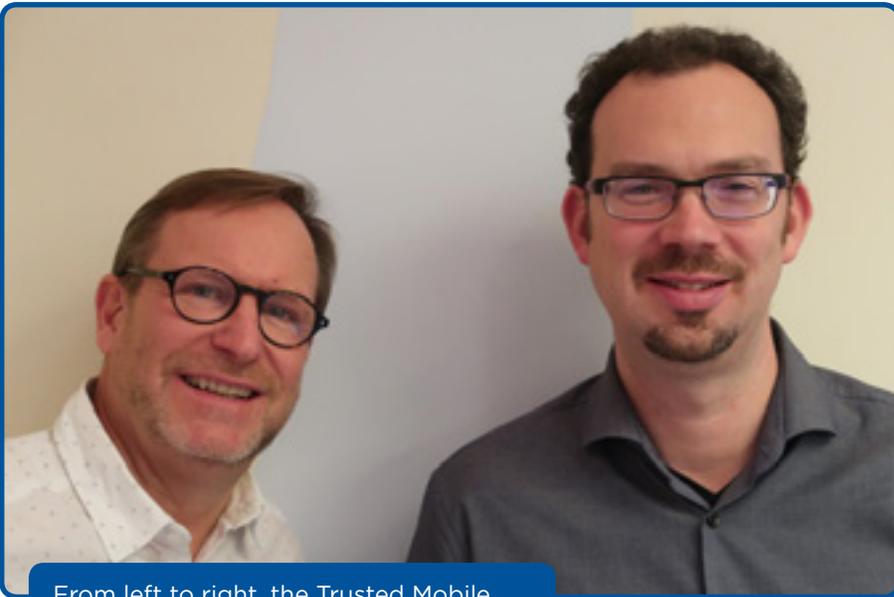
After conducting six months of market research, developing a business plan and presenting their proposal to both the HID Global and ASSA ABLOY Executive Teams, the first ever HID 'internal start-up' was greenlighted. "The timing was right for this project," said Luc Faucher, now the Managing Director for Trusted Mobile Ticketing

with HID Global. "Although consumers are comfortable with paper tickets, security concerns are continuously increasing, especially at large events, and secure mobile tickets can help alleviate these escalating security concerns."

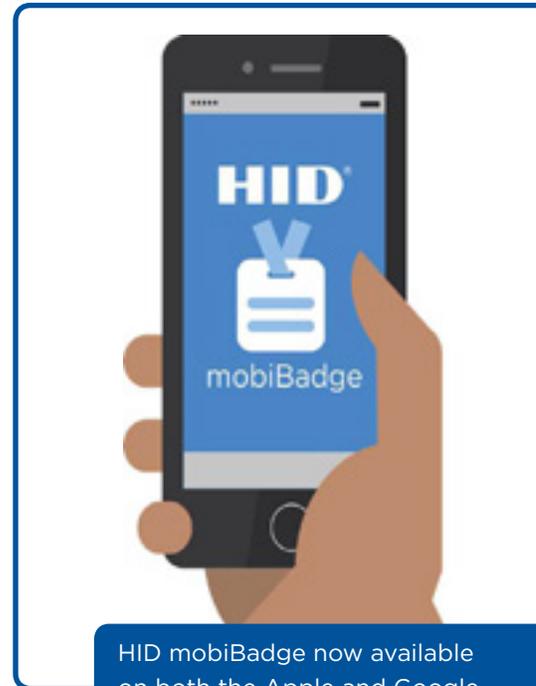
In its first year, the HID TMT team ran 2 pilots for a major European sporting event that hosted 30,000 people. In addition, the team worked with both mobiconf®, a major IT conference in Poland, and GITEX to issue mobile credentials at each conference. The HID TMT Team has surpassed expectations for its first year, and continues to partner with major ticketing issuance companies to create new secure digital ticketing solutions.



“It (Mobile Ticketing) is convenient, it is easy to use and this is how we are moving forward.” Usama Nouri, Portfolio Director with Dubai World Trade Center.



From left to right, the Trusted Mobile Ticketing team ‘co-founders’ Luc Faucher, Managing Director for Trusted Mobile Ticketing and Phil Hoyer, Chief Technology Officer for Trusted Mobile Ticketing.



HID mobiBadge now available on both the Apple and Google App Stores.

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2018-02-28-hid-corp-comms-magazine-en Vol. 02

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