

Instant Issuance Solutions for Financial Cards



HID® TRISM™ Financial Instant Issuance
In-branch instant issuance and activation





HID® TRISM™ Financial Instant Issuance

Elevate your card to the top of your customer's wallet

Enhance your customer's experience and strengthen customer loyalty

HID® TRISM™ Financial Instant Issuance from HID Global is an end-to-end Financial Instant Issuance (Fii) solution that enables immediate in-branch activation of payment cards. Customers have come to demand instant access in today's fast-paced world, particularly in the financial sector. With Fii, customers can walk into your bank or credit union branch and instantly receive debit and/or credit cards on site that are already activated for immediate use—enhancing your customers' overall experience while giving your institution a measurable advantage over competitors. What's more, because financial card instant issuance happens face-to-face right in your branch, you gain new opportunities to cross-sell additional financial services and strengthen customer loyalty.

Instantly gain wallet share and increase interchange revenue

More often than not, when customers apply for a debit or credit card, they are in the frame of mind to use it during that application process. HID TRISM Financial Instant Issuance capitalizes on that desire and provides your institution with instant customer "wallet share." Because customers receive and can use their cards immediately with an instant issuance model, activation, usage rate, and interchange revenue outpace central issuance models dramatically. Studies prove that, on average, instantly issued financial cards are used within two hours or less of activation.

Moreover, instant issuance simultaneously drives ongoing revenue by increasing the number of transactions and the interchange revenue for the financial institution issuing the card.

Deliver real-time customer satisfaction

HID TRISM Financial Instant Issuance (Fii) includes a complete software package that runs on your local branch's network and integrates with a wide variety of account processors (APs) and electronic funds transfers (EFTs). Seamless integration eliminates the need for dual key entry and enables real-time card activation—allowing tellers and associates to place ready-to-use debit and credit cards into the hands of customers within minutes.

Flexible licensing programs

HID Global also offers flexible buying and licensing options for today's discerning institutions, including "pay as you go" (Pay-per-Click) or annual licensing fee (ALF) options. Regardless of how you implement your Fii program, with HID TRISM Financial Instant Issuance, you'll have the freedom to choose the licensing model that works best for your institution.

A complete solution

HID TRISM Financial Instant Issuance from HID Global® is a complete solution that includes software, card printers, an HSM, PIN pads, consumables and professional services for program management, implementation, training and ongoing support—all of which can be customized to meet the unique needs of your institution.



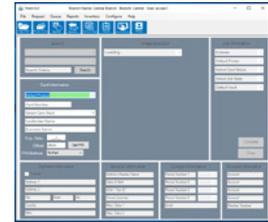
HID TRISM Financial Instant Issuance (Fii) Key Benefits:

- Customer satisfaction
- Instant activation
- Increased interchange revenue

HID® TRISM™ Financial Instant Issuance Solution

HID® TRISM™ Financial Instant Issuance Software

- Seamlessly integrates with a wide variety of cores and processors
- Enables instant, accurate and secure card activation
- Eliminates dual key entry



HID® FARGO® DTCii and HDPii Plus Financial Card Printers

- Designed to meet the requirements for Financial Instant Issuance
- HID FARGO DTCii: Direct-to-Card printing ideal for personalizing pre-printed card stock
- HID FARGO HDPii Plus: High Definition Printing™ ideal for retransfer-based, full color printing on blank white cards



HID® TRISM™ HSM XT (Hardware Security Module XT)

- Secures data and transactions via cryptographic key management and data encryption
- PCI PTS HSM v3 certified
- Provides dual interface card support



VeriFone® VX 805 PIN Pad

- Facilitates instant, easy-to-remember customer-selected Personal Identification Numbers (PINs) in-branch
- Ensures cards are instantly activated and ready for immediate use
- Allows for simple implementation via USB and serial port connectivity



HID® FARGO® Consumables

- Designed by HID Global to maximize performance of your HID FARGO financial card printers
- Precision-engineered for quality
- Wide array of ribbons and film



HID® TRISM™ Fii Program Services and Support

- Program management and implementation services
- Customer training and technical support
- Advanced Replacement Service



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