**Secura Key**
A Division of SOUNDCRAFT Inc.
**Smart. Reliable. Secure.**



**ETST**
e*Tag® Smart Key Tag
**Secura Key**
Smart. Reliable. Secure.
www.securakey.com

**ETCI**
e*Tag® Contactless Smart Card
**Secura Key**
Smart. Reliable. Secure.
www.securakey.com
MADE IN U.S.A

**ETKT**
e*Tag® Smart Key Tag
**Secura Key**
Smart. Reliable. Secure.
www.securakey.com

**FOR ORDERS:**
**FAX (818) 206-6190**
**TOLL-FREE (877) 850-3449**
**E-mail: orders@securakey.com**

# SECURA KEY CARDS

## CARD PART NUMBERING

The 4-letter model number (ETCI, ASCI, etc.) describes the type of card technology and form factor. Additional digits describe options such as mag stripe, slot punching, and signature panels. Customer Service or Sales can answer any questions about part numbering.

## STANDARD PRODUCTS

Secura Key manufactures a variety of plastic cards and tags with a variety of inlays and ICs. Certain standard shapes with HF and UHF chips from various manufacturers are available.

| ETCI | ETST | ETKT | ETPT | ETAT |
|------|------|------|------|------|

| PACKAGE DIMENSIONS | | | | |
|---|---|---|---|---|
| ETCI/ | ISO Standard thickness, | 0.033" | (0.84mm) | thick |
| ASCI | CR80 dimensions; | 3.375" | (85.73mm) | long |
| | looks like a credit card. | 2.125" | (53.98mm) | wide |
| ETST or ASST | Standard; designed to hang on a key ring. | 0.067" | (1.70mm) | thick |
| | | 2.205" | (56.00mm) | long |
| | | 1.102" | (27.99mm) | wide |
| ETKT or ASKT | Special; designed to hang on a key ring. | 0.067" | (1.70mm) | thick |
| | | 2.125" | (53.98mm) | long |
| | | 1.102" | (27.99mm) | wide |
| ETPT | Made for attachment to pallets, plastic totes, etc., with two holes. | 0.067" | (1.70mm) | thick |
| | | 2.938" | (74.63mm) | long |
| | | 1.313" | (33.35mm) | wide |
| ETAT | Adhesive Tag | 0.015" | (0.38mm) | thick |
| | | 1.73" | (43.94mm) | long |
| | | 0.95" | (24.13mm) | wide |

| INLAYS | | |
|---|---|---|
| ETCI02-1 | 45mm X 76mm ISO 15693 2K bit | |
| ETCI04-5 | 34mm X 65mm ISO 15693 2K bit | Standard for ETCI |
| ETCI14-1 | 45mm X 76mm ISO 14443 1K bit | |
| ETST03-2 | 22.5mm X 38mm ISO 15693 2K bit | Standard for ETST, ETKT & ETPT |
| ETKT03-9 | 22.5mm X 38mm ISO 15693 2K bit | |
| ETPT03-9 | 22.5mm X 38mm ISO 15693 2K bit | |
| ETAT03-2 | 24mm X 44mm ISO 15693 512 bit | Standard for ETAT |
| ASCI | 71.20mm X 22.4mm ISO UHF Gen 2 EPC | |
| ASST | 32.5mm x 20.5mm ISO UHF Gen 2 EPC | |
| ASKT | 32.5mm x 20.5mm ISO UHF Gen 2 EPC | |

## CUSTOM PRODUCTS

Secura Key can quote on any type of transponder packaging requirements:

- Packaging of inlays by various manufacturers
- Custom encoding to customers specifications, with or without encryption
- Custom graphics and printing
- Variable data (i.e. bar codes, sequential numbering, etc.)
- HF ICs can be programmed to match external barcodes.
- Magnetic stripes, multi-technology, signature panels, etc
- Data File with shipment to cross-reference encoded information, sequential numbers or chip UIDs
- Laser Numbering
- Inkjet Numbering
- Black PVC (vs. Standard White)
- Special form factors



**SAMPLE FORM FACTORS & ARTWORK**

# E*TAG® CARDS AND KEY TAGS STANDARD CARDS

**ETCI-HF
ASCI-UHF**

**AF 5872**
Blank
Front & Back
with
Cross Hairs
for slotting

5872

**AF 2916**
Blank
Front & Back

2916
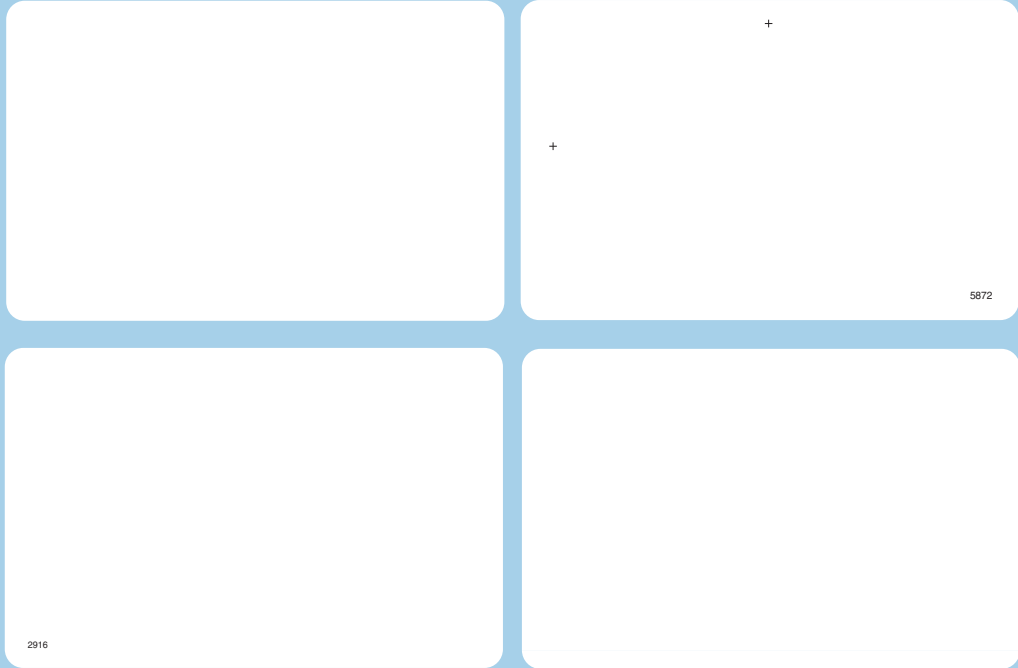
FRONT                    BACK

**ETST-HF**

6360
Standard
------
With
Optional
Numbering

6360

6360

00001                    CODE

**ASST-UHF**

AF6360
Standard

6360

**ETKT-HF**

5987
Optional
Eyelet
w/Round
Hole
-------
Optional
1/2 Moon

5987

5987
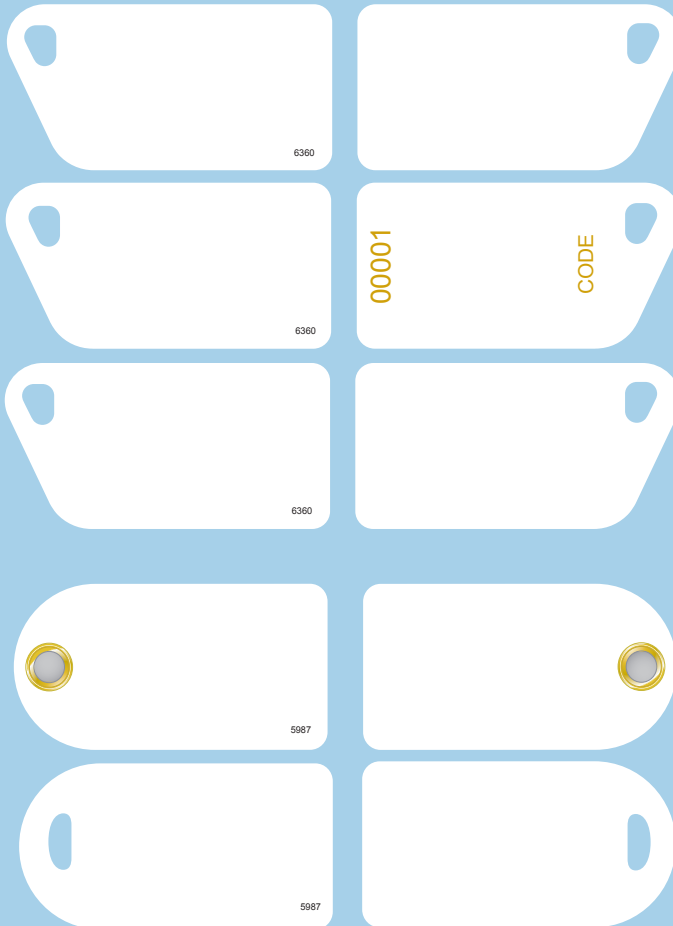
## e*Tag® Cards and Key Tags

e*Tag® products are available as standard wallet cards and in two key tag designs (shown actual size).

You may also specify all-white cards and tags, as shown. AF 5872 or 2916 for cards, or for key tags, AF 6360 for ETST tags or AF 5987 for ETKT with moon shaped hole, all at no extra charge. Also available, AF 5987 with round hole (not shown), with or without optional eyelet.

Custom artwork can also be provided, at an additional charge.

Secura Key is an industry leader in the creation of cards with custom, four-color graphics.
**A minimum quantity of 250 cards is required for custom artwork.**

**Follow these steps tp order cards with custom artwork:**

**1.     Submit Artwork to Secura Key**
Preferred file format is Adobe Illustrator, however TIF, JPG, EPS and PDF are also accepted.  If there is any text, you must include the fonts as well. **All printing is done in a 4 color process.** If you want to match to a specific color, send a printed sample and our art department will create artwork to your specifications. PhotoShop images such as JPG, TIF, PSD must be in 300 dpi or higher at actual size. The standard plastic color is white. If another plastic color is desired, contact Customer Service or sales for more information.

**2.     Submit Your Purchase Order For Custom Cards**
With a minimum card order of **250 cards**, our Art Department will produce a proof. This proof provides samples of the artwork and ink colors to be used. (The actual colors may vary slightly from the proof since printing colors on plastic is more variable than printing on paper.) Secura Key will send proofs overnight at no charge.

**3.     Get Your Customer To Sign The Proof**
The proof should be signed with no reservations. If changes are required, a new proof will have to be made. The new proof will be completed within one week and again sent out for approval. Once the proof is approved with no changes you must return it to Secura Key. We cannot begin printing custom cards until we have a signed proof at our factory.

**4.     Job Completion**
The typical lead time is four weeks after we receive the signed proof at the factory.

**5.     Reorders**
To reorder cards with the same artwork and colors use the four-digit artfile number which appears in the corner of every card. Simply specify the artfile number and order a minimum of 250 cards. **The typical lead time for reorders of custom cards is three weeks**.

**6.     Custom Printing Charges:  There is a flat fee  for custom printing**

## CARD OPTIONS

The following options can be specified in your card order.  The options you choose will be reflected by the manufacturing code, which follows the base card part number.  Customer Service can give you the complete card part number for the options that you request.

**SIGNATURE PANEL** – Blank area which accepts a signature in ink. Available on ETCI.
**SLOT** – for strap clip.  Can be punched vertically or horizontally in ETCI
**HOLE** — for keychain
**EYELET** – available on ETKT-03 keytags
**MAG STRIPE** – HiCo magnetic stripe on top/back side of card. Unencoded. Available on ETCI.
**CARD ENCODING** — Programming of information into open memory of chip. Technical
        specifications required.
**SEQUENTIAL BARCODES AND OR PRINTED NUMBERING**
**LASER OR INKJET NUMBERING** – technical specification required

## CARD FINISH OPTIONS

**GLOSSY FINISH** – for dye-sublimation printing
**MATTE FINISH** – to conceal scratches and wear marks
All custom-printed cards have a clear PVC overlay to protect the printed grapics from wear.